

*Deborah L. Martin, M.D., C.C.F.P., (E.M.)*

## Why Train At Dr. Martin's Medical Aesthetics Clinic?

Dr. Deborah Martin has been educating physicians in the fields of Botox, Fillers, Sclerotherapy, Lasers, Business, and other areas of Medical Aesthetics for more than 10 years. During that time she has amassed a tremendous amount of knowledge, and she has dedicated herself to passing on those pearls to her students in order to maximize their learning experience while helping them to avoid expensive pitfalls.

Dr. Martin is a dynamic and passionate speaker, and she ensures that every student receives the support that he or she needs to become confident in the field. Upon completion of the course, Dr. Martin's students are ready, and they are encouraged by her, to start injecting clients right away; within 2 weeks after completion of their training.

During her years of training Dr. Martin has learned the secrets of success when training in the field of Medical Aesthetics, which she has encapsulated as follows:



1. Everyone learns best by doing. That is why most of the didactic portion of the course is sent to the student before the course, in the form of a manual and DVD set. By reviewing this information before the course, the student is fully prepared when Dr. Martin “puts a needle in your hand” within the first hour of the student arriving at the clinic. We have so many injections that students actually start to say things like “that’s okay – I’ve done enough”!
2. Students need time to learn and assimilate. Some courses are trying to fuse all the information for Botox and Fillers into one very long day. Dr. Martin has found that students perform much better the second day, after they have had a chance to allow the information to penetrate and muscle memory optimizes after 24 hours. Everyone is relaxed and efficient the second day. Learning is at its prime.
3. Ignorance costs money. Over the course of more than 10 years in Medical Aesthetics, Dr. Martin has observed (and participated in) situations that have cost a physician more money than was necessary. There are some very practical words of wisdom that are critical to the success of a Medical Aesthetics clinic which go far beyond the obvious. These decisions vary from what suppliers to deal with, how to get terms from suppliers, how to advertise effectively, what is important on the website, how much should the doctor charge, and what should the doctor pay their staff? Most importantly, Dr. Martin is able to offer advice about how the doctor and their clinic can avoid getting ripped off. Dr. Martin helps her students to navigate through the muddy water.

4. Don't waste your time. There are ways to organize the business which will allow you as the physician to maximize your personal time and optimize the clinic. Most physicians are adding Medical Aesthetics to increase their income and simultaneously increase the time that they have available to enjoy it. We can help make that happen!
5. Life is too short to do things that aren't fun. At our course you will have a good time. The instructors are relaxed, the clinic is friendly, the clients are pre-selected, and everything is geared toward giving the student the best learning experience possible.

So, join us. We look forward to seeing you!

**1-800-627-3309**

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## About Dr. Deborah Martin

Today, the options in the field of Medical Aesthetics are often complicated, and can easily become overwhelming. At Dr. Deborah Martin's Vein & Medical Aesthetics Clinic you will find professional and experienced medical staff who are ready to help you make an informed decision about a wide variety of medical and cosmetic choices.

Dr. Deborah Martin is a medical physician, as certified by the College of Physicians & Surgeons of Ontario, who brings with her more than twenty years of diversified experience in Emergency Care and Medical Aesthetics. Dr. Martin graduated from the School of Medicine at Queen's University in 1986, and then went on to specialize in Sclerotherapy by studying with physicians in Houston, Texas, San Diego, and San Francisco, CA. Dr. Martin's Vein Clinic was first opened in 1995. Although not initially drawn to Medical Aesthetics, Deborah Martin came to empathize with the physical and emotional effects that the passage of time has on all of us. Most of her patients were women in their thirties or forties and fifties, like herself, who had raised their families and were looking for a new lease on life. The transition to full Medical Aesthetic Services was an easy one for this mother of three to make.



Dr. Martin has also trained over 400 medical professionals from around the world, and she has been approved and accredited by the Ontario College of Physicians and Surgeons as an internationally known and respected expert and trainer in the fields of Sclerotherapy, BOTOX and Aesthetic Filler, and Laser Skin Rejuvenation. All training is conducted through the assistance of volunteer patients.

All members of Dr. Martin's team strive to provide their clients with the best options in the field of medical aesthetics while always taking into consideration the value of the investment in their procedures.

***The clinic's mission: To replenish youth in "middle age".***

This has become an attainable goal for many of the Clinic's clients, who have consistently received quality care and professional services in the treatment of Varicose and Spider Veins, BOTOX and Fillers, Laser Hair Removal, Skin Rejuvenation, IPL Photofacials, and Hyperhidrosis.

For more information please visit

[www.drmartinsclinic.com](http://www.drmartinsclinic.com)